

Message Text

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PAGE 01 SYDNEY 00506 120544Z

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ACTION COME-00

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TO SECSTATE WASHDC 5246

INFO USIA WASHDC

AMEMBASSY CANBERRA

UNCLAS SYDNEY 0506

E.O. 11652: N/A

TAGS: BEXP, AS

SUBJ: NATIONAL CONVENTION OF THE AUSTRALIAN

HOUSING INDUSTRY ASSOCIATION: SYDNEY,

MAY 29-31, 1974

REF: SYDNEY A-25

1. THE HOUSING INDUSTRY ASSOCIATION OF AUSTRALIA HAS NOW ADVISED POST OF A NEGATIVE RESPONSE RECEIVED FROM MR. JOH V. DRUM OF THE WICKERS CORP. TO ADDRESS THE ASSOCIATION'S ANNUAL NATIONAL CONVENTION IN MAY, SEE REFAIR.

2. MR. IAN CROSS, SECRETARY OF THE ASSOCIATION, HAS EXPRESSED CONSIDERABLE CONCERN AZHTHE LIKELYHOOD OF BEING UNABLE TO RECRUIT AT LEAST ONE U.S. SPEAKER. HE AGAIN EMPHASIZED THE SPECIFIC NEED OF A U.S. MOBILE HOMES EXPERT AND ALSO TO INCLUDE SOMEONE OF AUTHORITY TO ADDRESS THE CONVENTION ON URBAN AND REGIONAL DEVELOPMENT.

3. ALTHOUGH I APPRECIATE THE TIME FACTOR INVOLVED IN LOCATING SUITABLE U.S. HOUSING SPECIALISTS TO VISIT SYDNEY IN MAY, I FEEL I SHOULD RE-EMPHASIZE THE IMPORTANCE OF U.S. PARTICIPATION IN THIS TIMELY INDUSTRY EVENT. AUSTRALIA IS REALLY ON THE MOVE IN EXECUTING AN ORGANIZED SHAKE-UP OF ITS ENTIRE OUT-DATED INDUSTRY POLICIES AND HOUSING CONCEPTS. THIS IS AIMED TO BE DONE THROUGH THE ASSISTANCE OF THOROUGHLY COMPETENT EXPERTS

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IN THE FIELD FROM THROUGHOUT THE WORLD. THE UNITED STATES

WITH ITS REPUTATION OF ADVANCED TECHNOLOGY IS SOUGHT TO
PROVIDE WHATEVER ANSWERS IT CAN TO HELP ESTABLISH NEW,
INNOVATIVE HOUSING SCHEMES AND PROGRAMS.

4. POST IS KEEN TO COOPERATE WITH THIS ASSOCIATION
WHICH HAS ALREADY BEEN INSTRUMENTAL IN PROVIDING USEFUL
AND INFORMATIVE MATERIAL TO U.S. PARTIES. COMMERCE
DEPARTMENT ASSISTANCE WOULD BE GREATLY APPRECIATED IN
HELPING TO RECRUIT THE REPRESENTATIVES NEEDED. PLEASE
ADVISE ASAP.

HANNAH

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